

USE OF COOKIES BY MOTIVATIONAL MAPS LIMITED

What are cookies?

Cookies are small text files containing a string of characters that can be placed on your computer or mobile device that uniquely identify your browser or device.

What are cookies used for?

Cookies allow a site or services to know if your computer or device has visited that site or service before. Cookies can then be used to help understand how the site or service is being used, help you navigate between pages efficiently, help remember your preferences, and generally improve your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests.

What types of cookies exist?

There are generally four categories of cookies: "Strictly Necessary," "Performance," "Functionality," and "Targeting." You can find out more about each cookie category below.

1. **Strictly Necessary Cookies.** These cookies are essential, as they enable you to move around the Service and use its features, such as accessing logged in or secure areas.
2. **Performance Cookies.** These cookies collect information about how you have used the Service, for example, information related to the unique username you have provided, so that less strain is placed on backend infrastructure. These cookies may also be used to allow a website to know that you have logged in so that it can serve you fresher content than a user who has never logged in.
3. **Functionality Cookies.** These cookies allow for a website to remember how you're logged in, whether you chose to no longer see advertisements, whether you made an edit to an article on the Service while logged out, when you logged in or out, the state or history of Service tools you've used. These cookies also allow for the Service to be tailored to provide enhanced features and content for you and to remember how you've customized the Service in other ways. The information these cookies collect may be anonymous, and they are not used to track your browsing activity on other sites or services.
4. **Targeting Cookies.** Third party partners may use these types of cookies to deliver advertising that is relevant to your interests. These cookies can remember that your device has visited a site or service, and may also be able to track your device's browsing activity on other sites or services. This information may be shared with any other organizations, such as advertisers and/or advertising networks to deliver the advertising, and to help measure the effectiveness of an advertising campaign, or other business partners for the purpose of providing aggregate Service usage statistics and aggregate Service testing.

What types of cookies does Motivational Maps use?

Motivational Maps uses "Strictly Necessary", "Performance" and "Functionality" cookies, however as a non-logged in user you will only ever receive a "Strictly Necessary" cookie.

How long will cookies stay on my device?

The length of time a cookie will stay on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted. Motivational Maps will only create session cookies, unless otherwise stated.

First and third party cookies

First-party cookies are cookies that belong to Motivational Maps, third-party cookies are cookies that another party places on your device through our Service. You will only ever receive first-party cookies when browsing the Motivational Maps website.